



**PATA**  
Pacific Asia Travel Association  
NEPAL CHAPTER



**Bangladesh**  
Tourism Board

**PATA**  
Pacific Asia Travel Association  
BANGLADESH CHAPTER



PATA NEPAL- BANGLADESH

# TOURISM PROMOTION & EXCHANGE

November 16-21, 2021

*"Strengthening Inbound & Outbound Market Opportunities!"*

Supporting Partners



## A BRIEF REPORT

Presented by

**PATA**  
Pacific Asia Travel Association  
NEPAL CHAPTER

[www.PATA.org.np](http://www.PATA.org.np)

## BACKGROUND

PATA Nepal Chapter, through its Tourism Recovery Task Force (TRTF) Nepal initiative in collaboration with various public and private sector tourism stakeholders of Nepal, launched a domestic tourism promotion campaign - "Desh Darshan" campaign in September 2020 as an immediate action towards the rapid, robust and responsible recovery of tourism from the impact of the global pandemic (COVID-19).

Looking at the unprecedented times and changing scenarios of the pandemic, PATA Nepal Chapter further decided to focus on "Regional Collaboration" as an immediate action plan for reviving and revitalizing tourism to a better state. As we are all looking forward to steadily re-opening the tourism industry on a better scale with necessary safety protocols and guidelines, it appears that the promotion of regional travel would be a convenient choice for travellers and destination management organizations and service providers by focusing on destinations that are nearby and preferably accessible by road and/or, short-haul flights.

Having a strong base and network of PATA Chapters in South Asia including Nepal, Bangladesh, Maldives, India, Pakistan, Sri Lanka, Bhutan, and other short-haul source markets; including China, PATA Nepal Chapter has decided to organize and coordinate the PATA South Asia Chapters Meet and FAM Trips to promote mutual tie-ups and collaboration to promote the inbound and outbound tourism prospects among regional nations.

To kick-start the association's aligned action plan, PATA Nepal Chapter through joint collaboration with PATA Bangladesh Chapter, invited a 17 people delegation from Bangladesh Tourism to Nepal with an aim to help in promoting each other's destinations through mutual tie-ups and collaboration for both inbound and outbound tourism between our two Nations!



### List of Delegates from Bangladesh

1. Mr. Shahid Hamid, Chairman - PATA Bangladesh Chapter
2. Mr. Mohammad Saiful Hasan, Dy. Director and Dy. Secretary-Bangladesh Tourism Board
3. Mr. Taufiq Rahman, Chief Executive - Journey Plus
4. Mr. Tanvir Ahmed, Director-Silver Wave Tours Ltd.
5. Mr. Syed Mahbubul Islam, CEO-Riverain Tours
6. Mr. Taslim Amin Shovon, Director & COO -Bizcon Holidays
7. Mr. Mohammad Iftekhar Alam Bhiuyan, New Discovery Tours & Logistics
8. Mr. Nazrul Islam Bacchu, Proprietor&CEO- Pugmark Tours and Travels
9. Mr. Kazi Ziauddin Bappi, Chief Executive-Four Wheels
10. Mr. Abdullah Al Kafi, CEO-Bangladesh Vacation
11. Mr. Mohammad Abdullah Al Kafi, CEO-Travel Kites
12. Mr. Mohammad Hafizur Rahman Khan, Proprietor - Holidays Dot.Com
13. Mr. Mohammad Shahadat Rashid, Proprietor - Trip360 Holidays
14. Mr. Mostafa Mahbub Alam, Sr. Reporter-DBC News
15. Mr. Ahmed Tanvir Shams, Reporter-The Bangladesh Monitor
16. Mr. Tanrid Hossain, Chairperson-PATA Bangladesh DU Student Chapter
17. Ms. Sayeda Abir, IP Chairperson-PATA Bangladesh DU Student Chapter

# PROGRAMS & ACTIVITIES

## 16th Nov. 2021 | Arrival of the Delegates & Welcome Dinner Reception



*Pic: Welcoming PATA Bangladesh delegates at TIA*

The Executive Committee Members of PATA Nepal Chapter; including Chairman- Mr. Bibhuti Chand Thakur, 2nd Vice-Chair- Mr. Jank Raj Kalakheti, General Secretary- Mr. Shiva Dhakal, Treasurer- Mr. Khem Lakai, EC Member- Ms. Manjani Shrestha; together with Mr. Hemant Mehta (General Manager), Mr. Kamal Kshetri (Director of Sales) and the team of the Everest Hotel welcomed all the delegates upon arrival at the hotel.

PATA Nepal Chapter CEO secretariat team with CEO - Mr. Suresh Singh Budal welcomed the delegation from PATA Bangladesh Chapter at Tribhuvan International Airport (TIA) with assistance in airport check-out formalities and transfer to the Hotel Everest, New Baneshwor, Kathmandu.



*Pic: PATA Nepal Chapter Welcoming PATA Bangladesh delegates at The Everest Hotel*



The Hotel Everest hosted a special welcome dinner reception in honour of the PATA Bangladesh delegates wherein Mr. Mehta extended his gratitude and appreciation to the PATA Nepal Chapter for the needful collaboration and partnership with the Everest Hotel in welcoming the delegation to their property. He expressed his happiness in welcoming the delegates and the pleasure of collaborating and working together with PATA in the past, now and in future for the promotion of Nepal's tourism sector.



## 17th Nov. 2021 | Travelling to Pokhara for FAM Trip

PATA Nepal Chapter in collaboration with Pokhara Tourism Council organized a Familiarization Visit to Pokhara for Bangladeshi delegates from 17th till 19th November 2021. On 17th Nov. 2021, after breakfast, the delegation started their drive to Pokhara, accompanied by Mr. Suresh Singh Budal (CEO) and Mr. Manish Panta (Trainee) from PATA Nepal Chapter. On the way to Pokhara, Siddhartha Riverside Resort, located at Chumlingtar, hosted the luncheon for the delegates.



The delegation reached Pokhara in the evening and transferred to the supporting hotels (including Mount Kailash Resort, Hotel Barahi, Himalayan Front by KGH and Hotel Swiss International), which were arranged in coordination and support from Pokhara Tourism Council. In the evening, Mount Kailash Resort hosted a dinner reception for the delegates.



## 18th Nov. 2021 | Networking Luncheon & Sightseeing of Pokhara

After having breakfast in the morning, the delegates enjoyed boating on Fewa Lake and visited Tal Barahi Temple.

After the boating, PATA Nepal Chapter in collaboration with Pokhara Tourism Council and NTB Pokhara organized a "Tourism Networking and Interaction Session" on 18th November at Hotel Barahi in Pokhara, Nepal. The Tourism Networking program in Pokhara witnessed the enthusiastic participation of 70 plus tour operators and service providers from the tourism fraternity.



The event was started with welcome remarks and warm greetings from, Mr. Tika Ram Sapkota (Executive Committee Member, PATA Nepal Chapter) on behalf of the Pokhara Tourism Council.

Addressing the program, Mr. Suresh Singh Budal, CEO-PATA Nepal Chapter, explained PATA Nepal's priority actions towards the rapid, robust and responsible recovery of tourism from the impact of the pandemic. He informed that this collaboration between PATA Chapters of Nepal and Bangladesh is a part of PATA Nepal's post-pandemic initiative to promote mutual tourism prospects of both the countries."

He further extended thanks to Pokhara Tourism Council for hosting the FAM trip of the delegates in Pokhara and requested the Pokhara tourism fraternity for continued collaboration and support of Pokhara with various upcoming events and initiatives of the PATA Nepal Chapter in near future.





Mr. Shahid Hamid, Chairman of PATA Bangladesh Chapter, during his speech, said "Nepal, home of breathtaking mountains, lakes, adventure and entertainment, boasting the beauties of the Himalayas, Pokhara, Kathmandu and many other destinations, used to welcome about 26 thousand Bangladeshis yearly before the pandemic which is still less looking at the potential it has to attract the Bangladeshi tourists."

Long-haul travel to North America, Europe and Oceania will occur less in post-pandemic. It will take time to rebound. In the meantime, regional tourism between SAARC and nearby countries can be the best opportunity to keep the business running, claimed Shahid Hamid, adding, that is the purpose of this tourism promotional event between Bangladesh and Nepal. He further added "Moreover, in the new normal, Bangladesh has immense potential to be a "new" destination for Nepalese to explore and love, due to its unique attractions, from beaches to hills to mangrove forest, across Sundarbans, Cox's Bazar, Rangamati, Bandarban and many other destinations."

The Chief of Nepal Tourism Board Pokhara, Mr. Kashi Raj Bhandari, extended a heartfelt welcome to all the delegates and thanked PATA and Pokhara Tourism Council for taking a timely initiative in tourism promotion between Nepal and Bangladesh. He said, "The number of Bangladeshi travellers visiting Nepal came down to only four thousand in 2020, due to the pandemic. But now, in the post-pandemic era, Nepal can get even more than the 26 thousand Bangladeshi travellers it welcomed till 2019. For this, we need more flights between the two counties and more promotional activities. " Since Bangladesh is a warmer country, Nepal's cold weather can be a great attraction for Bangladeshis along with its mountains, lakes, trekking, hiking activities, cable car, paragliding, boating, rafting, kayaking, world-class properties, casinos, shopping malls and the best hospitality of the people, noted Mr. Bhandari.



He further addressed, Bangladesh is at sea level while Nepal has the highest point on earth. This sharp contrast and difference between the two countries will surely attract travellers of both countries to visit each other to have enjoyable and meaningful experiences. For this purpose, Bangladesh should offer attractive packages to the mangrove forest Sundarbans and the world's longest sea beach Cox's Bazar, recommended Bhandari, concluding with the fact that Bangladesh has one of the largest garments industries, hence, shopping can be another great tourism product of Bangladesh to the Nepalese people.

With the remarks from the dignitaries, the Networking Session got started for about an hour, where the tourism stakeholders of both countries discussed how they could flourish tourism exchange between Nepal and Bangladesh.





After the Luncheon at Hotel Barahi, the delegates enjoyed the sightseeing tour of Pokhara visiting the Mountain Museum, Devi's Fall and the World Peace Pagoda (Stupa).



In the evening, NTB Pokhara hosted a Cultural program and Dinner Reception for the delegates at Boomerang Restaurant, Lakeside, Pokhara.

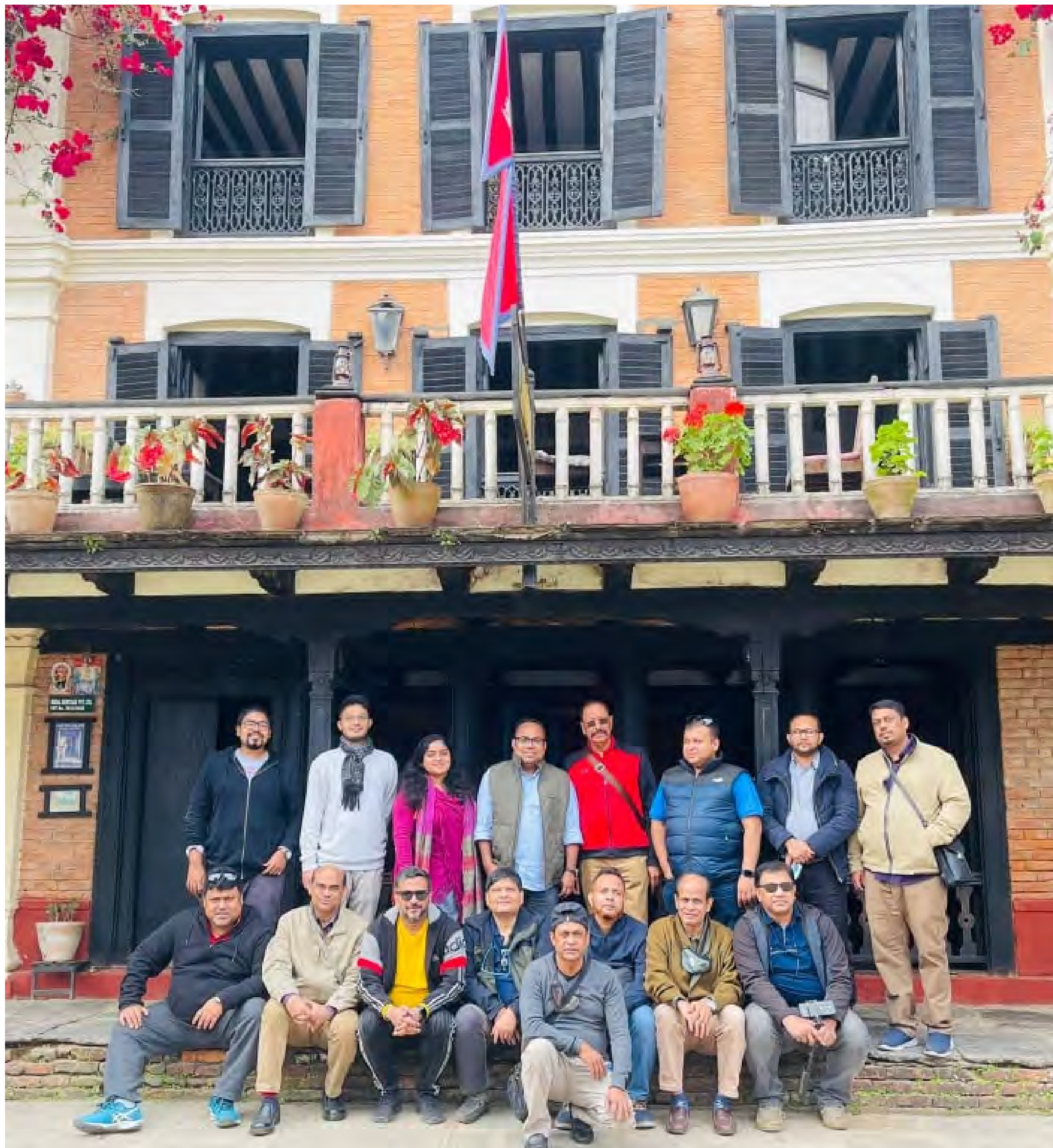


On the other hand, PATA Nepal Chapter received and welcomed Mr. Mohammad Saiful Hasan, Dy. Director and Dy. Secretary of Bangladesh Tourism Board at TIA and supported him with the necessary transfer to the Kathmandu Guest House at Thamel, Kathmandu.

## 19th Nov. 2021 | Driving back to Kathmandu via Bandipur

In the morning, the delegates were offered a trip to Sarangkot for Sunrise and spectacular mountain views.

After the Breakfast, the delegates started their travel to Bandipur, where they enjoyed the natural beauty with unique historical buildings and cultural heritage and the warm hospitality with luncheon hosted by The Old Inn at Bandipur.



Similarly, PATA Nepal Chapter made arrangements for Sightseeing of Kathmandu Valley for Mr. Mohammad Saiful Hasan on 19th Nov. 2021.

In the evening, the KGH Group of Hotels and Resorts hosted a Dinner Reception for the Bangladeshi delegates in the evening at Kathmandu Guest House, Thamel, Kathmandu.





## 20th Nov. 2021 | Cultural Exchange Program of PATA Student Chapters



In conjunction with the Nepal-Bangladesh Tourism Promotion and B2B Exchange program, PATA Nepal Student Chapter, together with the delegates from PATA Bangladesh Dhaka University Student Chapter, organized a "Cultural Exchange Program" on November 21 at the Global Academy of Tourism & Hospitality Education, Mandikhatar, Kathmandu, Nepal.

The student chapter invited Mr. Sunil Sakya, IP chairman of PATA Nepal Chapter as the Chief Guest and Mr. Khem Lakaj, Treasurer of PATA Nepal Chapter, to the program who inspired the young tourism professionals from Nepal and Bangladesh to share their profound knowledge and experience of working in the hospitality and tourism industry. They shared the opportunities and scopes of collaboration between PATA Student Chapters to generate mutual benefits and more career growth opportunities among PATA young tourism professionals of Nepal and Bangladesh.



PATA Nepal Student Chapter welcomed and facilitated Mr. Tamzid Hossain-Chairman & Ms. Sayeda Abir- IP Chairperson from PATA Bangladesh Dhaka University Student Chapter who were the part of PATA Bangladesh Chapter delegation. About 20+ Students from PATA Nepal Student Chapter attended the program and shared their nation's culture through PowerPoint presentations, Cultural Dance Performances, Storytelling, Music, Food, Dresses & other mediums to develop and exchange elaborative insights about the cultural assets of both the nations.

## 20th Nov. 2021 | Formal Function and B2B program

The Formal Function and B2B Session held on 20th November 2021 at Park Village Resort included the presentations on destinations insights and business meetings and networking between 12 Bangladeshi tour operators and the following 14 Nepali tour operators and tourism service providers.

### List of the exhibiting companies from Nepal:

1. Swift Holidays Nepal
2. Summit Air
3. Himalayan Smile Treks
4. The Explore Nepal
5. Global International Travels and Adventure Tours
6. Visit Himalaya Treks
7. Himalayan Holidays
8. Going Nepal
9. The Everest Hotel
10. KGH Hotels
11. Aloft Kathmandu Thamel
12. Radisson Kathmandu
13. Himalaya Airlines
14. Buddha Air

Mr. Suresh Singh Budal (CEO of PATA Nepal Chapter), as a Master of Ceremony (host) commenced and conducted the event at Park Village Resort on 20th Nov. 2021.



During the B2B Session, Mr. Taufiq Rehman made a presentation about the tourism products and activities of Bangladesh and how it can be promoted among the Nepali market to increase the number of tourists from Nepal to Bangladesh and vice versa.





The formal function kicked off with the national anthems of both nations, followed by welcome remarks from PATA Nepal Chairman, Mr Bibhuti Chand Thakur. Mr. Thakur, during his welcome remarks, shed light on the PATA's priority towards regional collaboration and emphasized the immediate focus must embrace the promotion of "regional travel", as a strategic action plan, for reviving tourism. He added, "This would be the most appropriate and convenient for travellers and destination management organizations or service providers".

Since the long haul travel might take a little longer to recover, he said that the nearby destinations, preferably accessible by road or short-haul flights, have more opportunities to build back their tourism. He added, "Nepal-Bangladesh being so close to each other with less than 1-hour flight, we through this collaboration expect unveiling a new way forward to strengthening our mutual inbound and outbound tourism business potentials."

A team of PATA Nepal Student Chapter members, including Ms.Tshering Lama, Ms. Shristi Maharjan, Ms. Sabina Joshi and Ms. Deepa Neupane, performed the Welcome Dance at the program.





Dr. Dhananjay Regmi, CEO-Nepal Tourism Board and Mr. Mohammad Saiful Hasan, the Dy. Director and Secretary of Bangladesh Tourism Board, shared their destination insights and thoughts on the prospects of tourism exchange between Nepal and Bangladesh.

Mr. Saiful on behalf of Bangladesh Tourism Board, together with PATA Bangladesh Chapter, extended an invitation to Nepali counterparts to visit Bangladesh soon to further explore exchange and expand the mutual prospects of tourism development between both countries.

Ms. Ujjwala Dali, the Head of Department (Brand and Service Improvement)-Himalaya Airlines, also presented the operational plans of Himalaya Airlines to Bangladesh as well as other sectors in the region and beyond.



Addressing the formal function, Mr. Shahi Hamid (Chairman of PATA Bangladesh) said that he got fascinated with the warm hospitality of Nepal, and there are many alluring tourism products and services in Nepal to attract many Bangladeshi travellers. He said that Nepal used to welcome about 26 thousand Bangladeshis yearly before the pandemic and this can be easily penetrated double with effective promotion and marketing initiatives.

The Chief Guest, Secretary of Ministry of Culture, Tourism, and Civil Aviation- Mr Yadav Koirala, expressed his thanks to PATA Chapters of Nepal and Bangladesh for undertaking the needful and timely initiative to promote regional tourism. He recommended that Nepal needs to enhance its collaborative marketing and promotional events, organize FAM Trips, improve infrastructures (especially road connectivity), and develop extended tour packages for the tourists to Bangladesh and Nepal to flourish tourism in both countries. He further assured that the Ministry of Tourism shall facilitate the necessary cooperation and support at the government level to increase the tourism engagements between Nepal and Bangladesh.





At the end, Mr. Khem Lakai, Treasurer and HCD Coordinator of the PATA Nepal Chapter, extended a vote of thanks to all the delegates and guests for their valuable presence and contributions for the successful accomplishment of the chapter collaboration and tourism promotion and exchange program. He said that the event would haven't been possible without the invaluable support of PATA Nepal's members and partner organizations and thanked everyone who extended their continued support by sponsoring accommodation, transportation, air tickets, meals and other logistics.

After the program, Nepal Tourism Board hosted the "Farewell Dinner and Networking Reception" to the delegates and invitees of the event at Park Village Resort.



## 21st Nov. 2021 | Departure of the Delegates

In the early morning, the media delegates from Bangladesh were offered a Mountain Flight hosted by Buddha Air.



After the breakfast, PATA Nepal Chapter bid farewell to all the Bangladeshi delegates with transfer to TIA for their departure flight.



# GLIMPSES OF "SOUVINIOR EXCHANGE" SESSION



# MEDIA COVERAGES

Nepal is paying special attention to Bangladesh in attracting tourists - DBC News



Nepal's Tourism Industry is turning around - - DBC News



Bangladesh-Nepal mutual aid initiative to promote tourism industry- DBC NEWS Daily



Tourism promotion between PATA Nepal, BD concludes in Kathmandu



## Nepal-Bangladesh Tourism Promotion programme held

Himalayan News Service  
Kathmandu, November 22

PATA Nepal Chapter, in collaboration with the PATA Bangladesh Chapter, has successfully concluded the 'Nepal-Bangladesh Tourism Promotion and B2B Exchange' programme from November 16 to 21.

This joint collaboration between PATA Chapters of Nepal and Bangladesh was organised as the post-pandemic tourism recovery initiative to help in promoting each other's destinations through mutual tie-ups and collaboration for both inbound and outbound tourism between the two neighbouring nations.

PATA Nepal Chapter, with the support of its member and partner organisations, hosted the PATA Bangladesh Delegation of 17 members; including the deputy director and secretary of Bangladesh Tourism

Board, chairman and secretary-general of PATA Bangladesh, 10 tour operators, two media and two students from PATA Bangladesh Dhaka University Student Chapter.

The exchange programme included the familiarisation visit to Pokhara for Bangladeshi delegates from November 17 to 19 wherein a 'Tourism Networking and Interaction Session' was organised in collaboration with Pokhara Tourism Council and NTB Pokhara on November 18.

The Tourism Networking programme in Pokhara witnessed the enthusiastic participation of 70-plus tour operators and service providers from the tourism fraternity.

The formal function and B2B session held on November 20 here included the presentations on destinations insights and business meetings and networking between 12

Bangladeshi tour operators and 14 Nepali tour operators and tourism service providers.

The formal function kicked off with the welcome remarks from PATA Nepal Chairman, Bibhuti Chand Thakur, who emphasised the immediate focus must embrace the promotion of 'regional travel', as an action plan, for reviving tourism which would be the most appropriate and convenient for travellers and destination management organisations or service providers.

Since long haul travel might take longer to recover, he said that nearby destinations, preferably accessible by road or short-haul flights, have more opportunities to build back their tourism. He added, "Nepal-Bangladesh being so close to each other with less than one-hour flight, we through this collaboration expect unveiling a new way forward to

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Ujjwala Dali, the head of Brand and Service Improvement Department of Himalaya Airlines, also presented the operational plans of Himalaya Airlines to Bangladesh as well as other sectors in the region and beyond.

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The Secretary of Ministry of Culture, Tourism, and Civil Aviation, Yadav Koirala, expressed his thanks to PATA Chapters of Nepal and Bangladesh for undertaking the needful and timely initiative to promote regional tourism. He recommended that Nepal enhance its collaborative marketing and promotional events, organise FAM Trips, improve infrastructure (especially road connectivity), and develop extended tour packages for the tourists to Bangladesh and Nepal to flourish tourism in both countries. He further assured that the Ministry of Tourism shall facilitate the necessary cooperation

and support at the government level to increase the tourism engagements between Nepal and Bangladesh.

The event was promoted by Nepal Tourism Board and Bangladesh Tourism Board and supported by Himalaya Airlines and Buddha Air (airlines partners), Pokhara Tourism Council (organising partner), The Royal Mountain Travel (transportation partner), and hospitality partners including The Everest Hotel, KGH Group of Hotels, Aloft, Radisson, Siddhartha Hotel, and The Old Inn.

Bangladesh Tourism Board, along with PATA Bangladesh Chapter, has extended an invitation and will be hosting Nepali counterparts in Bangladesh soon to further explore exchange and expand the mutual prospects of tourism development between both countries.



# MEDIA COVERAGES

## काठमाडौंमा नेपाल-बंगलादेश पर्यटन प्रवर्द्धन कार्यक्रम सम्पन्न



### पाटा नेपालद्वारा काठमाडौंमा "नेपाल-बंगलादेश पर्यटन प्रवर्द्धन तथा बीटूबी एक्सचेन्ज" कार्यक्रम सम्पन्न

Posted on: November 22, 2021 - 3:21 pm  
3.2k SHARES



सुपारि न्यूज काठमाडौं - पाटा नेपाल च्याटरले पाटा बंगलादेश च्याटरसँगको सहकार्यमा यही १६ देखि २१ नोभेम्बर २०२१ सम्म नेपाल-बंगलादेश पर्यटन प्रवर्द्धन र बीटूबी एक्सचेन्ज कार्यक्रम सफलतापूर्वक आयोजना गरेको छ। पाटाको नेपाल र बंगलादेश च्याटरहरू बीचको यो संयुक्त सहकार्यमा सम्पन्न कार्यक्रमको मूख्य अतिथि र प्रायोजक रहेका पाटाको अध्यक्ष पुरुषोत्तमकाशी आचार्यसहितको समितिले कार्यक्रमको शुभारम्भ गरे। कार्यक्रममा पाटा नेपाल र बंगलादेश च्याटरहरूबीचको सहकार्यलाई अग्रेसर गरी पाटा नेपाल र बंगलादेश च्याटरहरूको बीचमा एक-अर्काको गन्तव्यहरू प्रवर्द्धन गर्न उद्देश्यले आयोजना गरिएको हो।

काठमाडौं । प्यासिफिक एसिया ट्राभल एशोसिएसन (पाटा) नेपाल च्याटरले पाटा बंगलादेश च्याटरसँगको सहकार्यमा नेपाल-बंगलादेश पर्यटन प्रवर्द्धन र बीटूबी एक्सचेन्ज कार्यक्रम सम्पन्न गरेको छ ।

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### PATA Nepal chapter concludes Nepal-Bangladesh Tourism Promotion & B2B Exchange program successfully

22nd Nov, 2021 | Tourism Mail Crew

KATHMANDU, Nov 22: PATA Nepal Chapter, in collaboration with the PATA Bangladesh Chapter, has successfully concluded the "Nepal-Bangladesh Tourism Promotion & B2B Exchange" Program from 16th till 21st of November 2021.

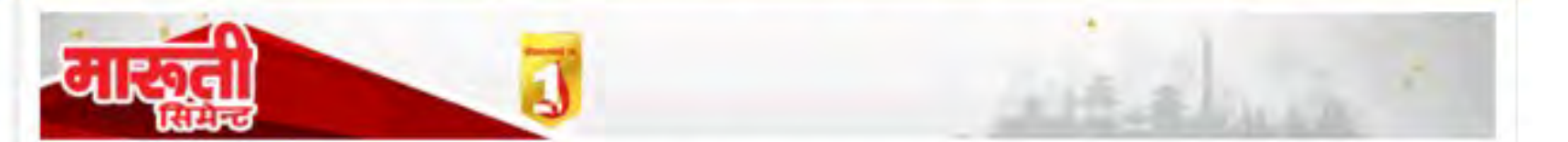


...this joint collaboration between PATA Chapters of Nepal and Bangladesh was organized as the post-pandemic tourism recovery initiative to help in promoting each other's destinations through mutual tie-ups and collaboration for both inbound and outbound tourism between the two neighboring nations!

MIRMIREONLINE

कार्य, सेवा र विकास समाज

Home Page देश/राज्य/क्षेत्र अनुरोधित विज्ञापन विचार-मूल्य मन्वैकृत लेखक/प्रवासी मिडिले स्वतन्त्र English अन्य



### पाटा नेपालद्वारा काठमाडौंमा "नेपाल-बंगलादेश पर्यटन प्रवर्द्धन तथा बीटूबी एक्सचेन्ज" कार्यक्रम सम्पन्न



काठमाडौं, ६ मंसिर । पाटा नेपाल च्याटरले पाटा बंगलादेश च्याटरसँगको सहकार्यमा यही १६ देखि २१ नोभेम्बर २०२१ सम्म "नेपाल-बंगलादेश पर्यटन प्रवर्द्धन र बीटूबी एक्सचेन्ज" कार्यक्रम सफलतापूर्वक आयोजना गरेको छ ।

### पर्यटनमा सम्बन्ध बढाउँदै व्यवसायी कोरोना संक्रमण सुरु भएपछिको पहिलो अन्तर्राष्ट्रिय छलफल



गोरखापत्र अनलाइन  
gorkhapatraonline.com  
२०७८ मंसिर १२ आईतबार

मुख्य समाचार राष्ट्रिय प्रदेश अर्थ अनुरोधित लेखक विचार नयाँ नेपाल लोकसेवा

नेपाल पुनर्जीवनी कम्पनी लिमिटेडको आठौं वार्षिकोत्सव

### नेपाल-बङ्गलादेशबीच पर्यटन प्रवर्द्धन गर्न छलफल

राष्ट्रिय  
वार्ता  
३ मंसिर २, २०२१ दुइपान्ना  
हृषीका अग्रवाल

पोखरा, मङ्सिर ३ गते । नेपाल-बङ्गलादेशबीच पर्यटन प्रवर्द्धनदेखि व्यावसायिक साझेदारी लगायतका विषयमा यहाँ छलफल भएको छ । पोखरा पर्यटन परिषद्को समन्वयमा प्यासिफिक एसिया ट्राभल एशोसिएसन (पाटा) नेपाल च्याटरले पाटा बङ्गलादेश च्याटरको सहकार्यमा नेपाल-बङ्गलादेश पर्यटन प्रवर्द्धन एन्ड बीटूबी एक्सचेन्ज कार्यक्रम पहिलो घरण यहाँ सम्पन्न भएको हो ।

यो कार्यक्रममा नोभेम्बर १६ देखि २१ सम्म गन्तव्य प्रवर्द्धनदेखि व्यावसायिक साझेदारी एवं प्रवर्द्धनका विषयमा छलफलअन्तर्गत पाटाको टोलीले यहाँका पर्यटन व्यवसायीसँग सो विषयमा छलफल गरेको परिषद्का महासचिव रामकृष्ण शर्मासहितको टोलीले जानकारी दिनुभयो । उहाँका अनुसार कार्यक्रममा पाटा बङ्गलादेश च्याटरका अध्यक्ष शहीद हमिद र महासचिव तफिक रेहमानसहित पर्यटन व्यवसायीको टोलीले पोखराका पर्यटन व्यवसायीसँग छलफल गर्नुभएको थियो । उक्त टोलीमा बङ्गलादेशका टुर अपरेटर, मिडिया र युनिभर्सिटीका पाटा स्टुडेन्ट च्याटरका प्रतिनिधि पनि सहभागी छन् । क्षेत्रीय पर्यटन प्रवर्द्धनअन्तर्गत हुन लागेको बीटूबी (बिजनेस टू बिजनेस) सम्झौताका लागि यो टोली नेपाल आइपुगेको हो ।

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अर्घाखाँची

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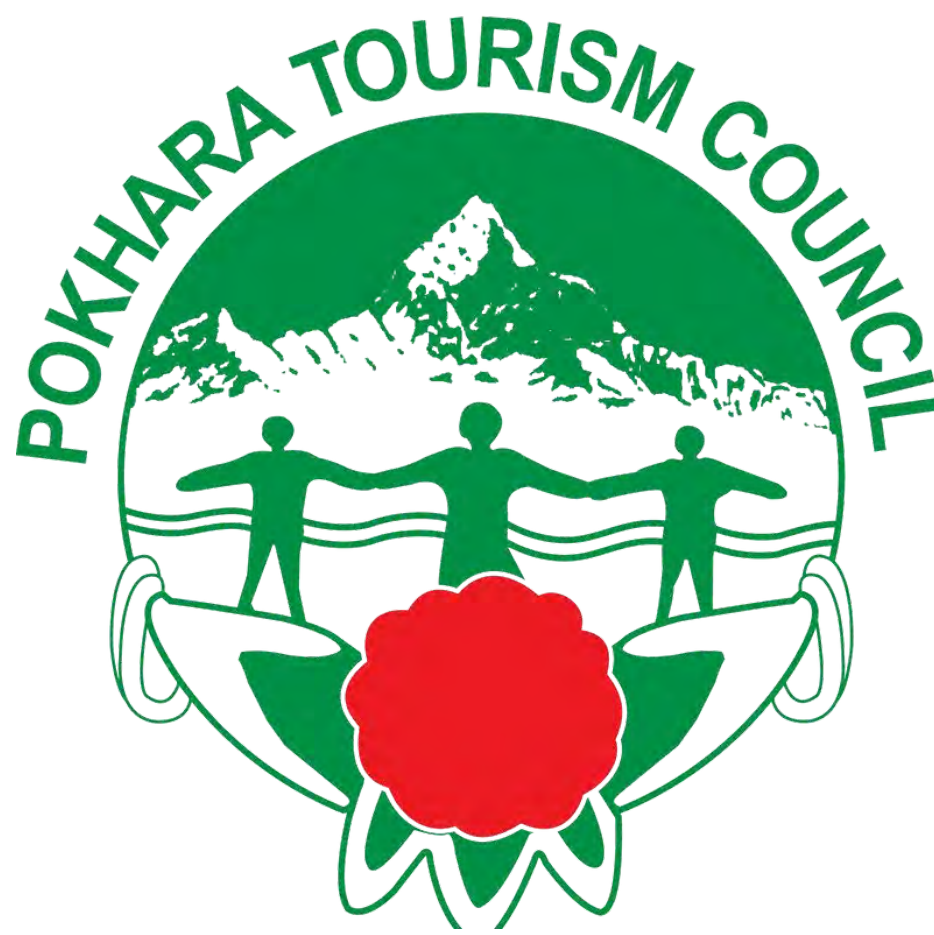
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**PATA NEPAL CHAPTER**  
Shanti Niketan Marg,  
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Tel: +977-1-4004058 / 59  
Email: Office@PATA.org.np

[www.PATA.org.np](http://www.PATA.org.np)

